

Rock Foundation News

The Rock Foundation is working diligently to expand its global mission; educating and motivating children worldwide through physical fitness. We have successfully completed a Playground Project in El Salvador and are building our next playground in Tanzania. Along the way, we have met many people who know the joy of giving back to their communities. We are incredibly grateful for your support. It enables us to create a positive, safe, secure and fun environment for many children. Global Playground Project

The Rock Foundation recently completed construction of its first 'Global Playground' at Centro Escolar in Nejapa, El Salvador. Students are matched with their peers in the United States through a school supply and pen pal exchange program. We believe that all children should be able to play and grow, while reaping the benefits of physical exercise, in a secure environment.

Bethany Orphanage in Tanzania has been selected as our next Global Playground beneficiary. Construction begins in the Spring of 2009. For more information about The Bethany Project, visit www.bethanyonline.org. To learn how you can help support a Global Playground project, contact Katie@djrockfoundation.org.

Race to Witch Mountain - UK Premiere

April 5, 2009 - The Rock Foundation grants children's wishes at the UK premiere of Walt Disney Pictures' Race to Witch Mountain. Through its partnership with Starlight Starbright Children's Foundation, The Rock Foundation and Dwayne Johnson granted 6 year old Michael's wish to meet his favorite actor. Michael suffers from kidney cancer. He and his family were given the red carpet star treatment during a fun filled afternoon in Leicester Square. After the premiere, Johnson and the foundation visited Great Ormond Street Children's Hospital, the largest pediatric hospital in the world outside of the United States. Dwayne Johnson named new spokesman for EIF

March 26, 2009 - Actor Dwayne Johnson is the new spokesperson for Entertainment Industry Foundation's Diabetes Aware Campaign. Johnson's message is, "An active family is a Diabetes Aware family." The limited national ad campaign will debut in July 2009. Race to Witch Mountain - LA Premiere March 11, 2009 - Dwayne Johnson and The Rock Foundation grant Carlos Ochoa's wish to meet his favorite actor and sports hero at the world premiere of Disney's RACE TO WITCH MOUNTAIN in Los Angeles. As a National Ambassador to The Make A Wish Foundation, Johnson is committed to granting children's wishes nationwide. Eleven-year-old Carlos and his family met Johnson at the star studded event at the El Capitan Theatre in Hollywood. Johnson, The Rock Foundation, Walt Disney Pictures, and The Make A Wish Foundation gave Carlos and his family a night they will always remember.